

PRESS RELEASE

Innovative Wooden Surfaces for Automobiles

Hardwood specialist Danzer exhibits for the first time at IAA

Dornbirn, Austria / Frankfurt, Germany in September 2015 – At this year's International Motor Show (IAA) in Frankfurt, hardwood specialist Danzer is presenting new wooden surfaces for automobile interiors: Danzer Freeform Inlays and Danzer End Grain surfaces. Danzer exhibits for the first time at IAA as part of Autoland Saxony's booth, accounting for the growing importance of wood in automobile interiors.

At the IAA, hardwood specialist Danzer presents new decorative wooden surfaces for automotive fascia design. Danzer already produces custom developed "Beaufort" wood surfaces for the Audi models A6, A7 and Q5 and supplies BMW with a unique design made of American Oak. Now Danzer is offering new options for automobile interiors: Danzer Freeform technology and Danzer End Grain surfaces. The new products are being presented together with established technologies like Danzer 3D-Veneer, Danzer Vinterio and Danzer Linea at the Autoland Saxony booth. Prototypes for the combination of light and wooden surfaces complete the presentation.

Danzer has been implementing projects for the automotive industry for many years. In 2015, Danzer produced wooden interiors for seven showcars. "The demand for distinctive veneers for car interiors is growing. OEMs are looking for unique and effective solutions – which we can provide as a leading partner in this field ", says Eckart Schmitt, CEO of Danzer Specialty Division.

DANZER FREEFORM

The new Danzer Freeform technology allows an industrial addition of inlays made of metal or other materials to wood veneers. There are no limits to the inlay design. Logos, ornaments, signage and other custom designs can be inserted using a variety of metals or other materials. The industrial production process results in cost-effective solutions, from

small series to large production runs. Danzer Freeform can also help to simplify existing inlay designs and reduce costs.

DANZER END GRAIN SURFACES

In the past, End Grain surfaces were limited to solid flooring and the proverbial solid butcher blocks. The wood's inherent high tension has prevented the production of thin end grain surfaces so far. Danzer has developed a new method to reduce the tension in the wood. This way, thin end grain surfaces can be produced to be used in automotive interiors. The End Grain appearance is currently being offered in Ash, Oak and Walnut.

ABOUT DANZER

Danzer is a leading quality hardwood company. The company has approximately 2,600 employees and services customers from 21 sales offices worldwide. Founded in 1932, the family oriented company is managed by a member of the third generation. Danzer owns and manages forests sustainably and produces sliced veneer, lumber and innovative value-added wood products for decorative purposes. Danzer products are being used in high-quality furniture, automobiles, interior architecture and other applications.

URL: <http://www.danzer.com>

MEDIA CONTACT

media@danzer.com

Eckart Schmitt

DANZER, Hintere Achmuehlerstrasse 1, 6850 Dornbirn, Austria

Tel.: +49 (151) 4076-1212

eckart.schmitt@danzer.com