

# PRESS RELEASE

May 28<sup>th</sup>, 2018

## Hardwood specialist at the Bayerischen Staatsforsten's pavilion Innovative Hardwood Applications Presented at "Landesgartenschau" in Bavaria

At the "Bayerischen Landesgartenschau" (Bavarian State Garden Show) in Wuerzburg, which lasts until October 7th 2018, the international hardwood specialist Danzer supports the Bavarian State Forestry with selected objects at the focus week "Innovative Hardwood Applications". Since the hardwood share in the Bavarian forests is increasing constantly, the forestry administration wants to promote the use of the renewable hardwood resource. Numerous visitors gathered information about the innovations exhibited in the Bavarian State Forests' pavilion. Danzer contributed the famous Eames Molded Wood Side Chair, which is available in North America, and provided insights into the development of a hardwood lightweight board.

From April 27<sup>th</sup> to May 18<sup>th</sup>, 2018 the international hardwood specialist Danzer presented a selection of its innovative products in cooperation with the Bavarian State Forestry in their pavilion at the Garden Show in Wuerzburg. At the 69 acres large area, Danzer showed visitors the Eames Side Chair made of 3D-Veneer as well as a new lightweight board technology which is still in development stage. "We are happy to support the Bavarian State Forestry in promoting the use of hardwood by showcasing our innovative applications," says Eckart Schmitt, CEO Danzer Specialty Division, pleased about the invitation to participate in the exhibition: "We, too, are convinced that this renewable resource can be the answer to many of our challenges today."

## More and more hardwood in Bavaria

More and more hardwood trees are growing in Bavaria, the Bavarian State Forestry reports. The share of hardwood in forests rises as the Federal Forest Inventory 2012 showed. In the 1980s the hardwood proportion was 26 %, 25 years later there were 36 % hardwood trees in the Bavarian forest - and the number is still rising. Michaela Kaniber, Bavarian Forestry Secretary, believes in the great potential of wood. "The future lies in wood," Kaniber said at a symposium in April this year.

#### Danzer 3D-Veneer: design and production of organic wood shapes

The Eames Molded Wood Side Chair, which was exhibited at the Garden Show in Wuerzburg, was made from Danzer 3D-Veneer. This material allows the design and

industrial production of organic wood shapes. "Since its market introduction, we have completed hundreds of 3D-Veneer projects - we support our customers from the initial planning stage all the way through to completion with our know-how. The Eames Side Chair presented at the Landesgartenschau is particularly eye-catching. The legendary chair was available only in fiberglass and plastic prior to the invention of 3D-Veneer and has been available in North America for more than 5 years now," says Eckart Schmitt.

#### Further innovations by Danzer

Visitors were also informed about the Danzer Freeform technology in the pavilion - an industrial process that adds metal inlays to wood surfaces. Danzer also provided insights into the development of a lightweight board made of hardwood. "When we accomplish the development of the board, it will have numerous advantages compared to products already available on the market - it fits in perfectly with the show's organizer's objectives," concluded Eckart Schmitt.

#### **Facts Danzer**

One of the world's largest producers of decorative hardwood

Founded: 1932

Holding company located in: Dornbirn, Austria

Production facilities: 4 in Europe, 5 in North America Sales offices: 7 in Europe, 8 in North America, 3 in Asia

Product range: veneer, lumber, timber and logs, specialties (Vinterio, 3D-Veneer)

Sales 2017: 210 million Euros

Supplies customers in 76 countries worldwide

Employees: 1,600 worldwide

#### **About Danzer**

Danzer is a leading quality hardwood company with production facilities in North America and Europe. It has approximately 1,600 employees and services customers from 18 sales offices worldwide. Founded in 1932, Danzer is managed by a third-generation family member. The company owns and sustainably manages forests in North America and produces sliced veneer, lumber and innovative value-added wood products for decorative purposes. Danzer products are used in high-quality furniture, kitchen cabinets, cars and other applications.

www.danzer.com

Factbox "Bayerische Landesgartenschau" in Wuerzburg, Germany:

April, 12th – October 7th, 2018, Wuerzburg

Exhibition area: 69 acres



# New exhibition focus every two weeks <a href="https://www.lgs2018-wuerzburg.de">www.lgs2018-wuerzburg.de</a>

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