



PRESS RELEASE

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New rooms and suites to mark five-star hotel's 160th anniversary

Danzer Linea at the Luxury Kempinski in Munich

To mark its 160th anniversary, the luxury five-star Hotel Vier Jahreszeiten Kempinski in Munich, Germany embarked upon an ambitious refurbishment project. Created by star designers, the new interiors made extensive use of the solid wood surface Danzer Linea from international hardwood specialist Danzer.

Star designers Pierre Court (Pierre Court Design New York) and Colin Finnegan (FG Stijl) created the concept for the renovation work carried out at the luxury five-star Hotel Vier Jahreszeiten Kempinski in Munich to coincide with its 160th anniversary. The redesign for the rooms and suites is expected to underpin the status of this exceptional luxury accommodation in the Bavarian capital for many years to come. In total, around 14,000 m² of Danzer Linea made from European oak was used in the interiors. The wood surfaces produced by the international hardwood specialist are suitable for doors, wall coverings, wardrobes and ceiling elements in a range of thicknesses.

Danzer Linea for luxury interiors

“We were delighted to win the contract to fit out the luxury Hotel Vier Jahreszeiten Kempinski in Munich,” said Eckart Schmitt, head of the Danzer Specialty Division. “Since the product was first introduced, we have installed Danzer Linea in a wide range of different projects worldwide. The fact that Danzer Linea is now helping to create an exclusive ambience in one of Europe’s finest hotels shows how versatile this product is.”

Advantages from procurement to processing

Danzer Linea veneers stand out for their even, linear rift-type aesthetic. Made from natural hardwoods, they exhibit a uniform depth on all wood surfaces and reflect light in line with the natural grain and pattern of the wood. “The consistent visual appearance, the extra-large sheet size of up to 3.60 m and the flat surface not only mean that Danzer Linea creates a great-looking finished product; it is also easy for producers to procure and process the material,” Eckart Schmitt concludes.

Facts Danzer

One of the world's largest producers of decorative hardwood

Founded: 1932

Holding company located in: Dornbirn, Austria
Production facilities: 4 in Europe, 5 in North America
Sales offices: 7 in Europe, 8 in North America, 3 in Asia
Product range: veneer, lumber, timber and logs, specialties (Vinterio, 3D-Veneer)
Sales 2017: 210 million Euros
Supplies customers in 76 countries worldwide
Employees: 1,600 worldwide

About Danzer

Danzer is a leading quality hardwood company with production facilities in North America and Europe. It has approximately 1,600 employees and services customers from 18 sales offices worldwide. Founded in 1932, Danzer is managed by a third-generation family member. The company owns and sustainably manages forests in North America and produces sliced veneer, lumber and innovative value-added wood products for decorative purposes. Danzer products are used in high-quality furniture, kitchen cabinets, cars and other applications.

www.danzer.com

Media contact

Danzer Holding AG
Hintere Achmuehlerstrasse 1, 6850 Dornbirn, Austria
Eckart Schmitt
T: +43 5572 3944 90
M: eckart.schmitt@danzer.com
W: www.danzer.com