

CASE STUDY: VOLKSWAGEN CHOSE LINEA FOR THE NEW VW TIGUAN

With the launch of the Tiguan 2025, Volkswagen America introduced an innovation to the US car market: the dashboard “wing” panel, which extends over the entire driver and passenger sides, was made from genuine wood. Thanks to Linea, the wing has become an eye-catching part of the vehicle’s elegant interior. The look and feel of the American walnut veneer emphasizes the luxurious appearance of the Tiguan 2025.



DANZER

Hardwood Excellence Since 1932.

THE PREMIUM ALTERNATIVE TO THE CLASSIC RIFT VENEER

Linea is an innovative, engineered veneer that combines the beauty and character of natural wood with the reliability, precision and predictability of modern industrial production. Danzer has developed Linea specifically to meet modern industry requirements. The consistent quality of the real wood veneer stands the test of time, making it the ideal solution for demanding interior design and furniture design projects, for the automotive and aircraft industries, and for large-scale

projects that require elegant wood design. Linea is sustainably produced and formaldehyde-free. Standardized dimensions simplify additional processing, reduce waste, save time and eliminate pricing complexity.

Linea offers the natural elegance of wood without disruptive growth features, color differences or irregular grains. Linea is consistently attractive, making it ideal for high-quality design projects.



Linea is available in 12 high-quality wood varieties

Consistent appearance and quality

Linea is particularly impressive in large-scale projects or in industrial applications thanks to its consistent quality, which endures over many years: every delivery meets the exact same visual and quality standards. Customers can rely on Linea for their project planning. Standardized dimensions enable exact calculations and minimize waste.

Patented manufacturing process

Veneer sheets made from 100% pure wood are layered in a specially developed, patented process and then sliced. The result is a naturally uniform, striped veneer with a consistent appearance, color and quality.



Standardized dimensions for easy planning



Sustainable production, patented process



Natural elegance redefined – Linea Walnut (below) vs. Rift-Cut Walnut Veneer

UNIQUE ADVANTAGES OF LINEA

Genuine Wood for Truly Elegant Design: Beautiful Look, Greater Yield

- Desired rift cut look: Rift cut substitution available in volumes that reduce pressure on valuable natural resources
- The beauty of wood: A naturally rich look with incredible depth and elegance, gloss level and texture
- Industrial precision: Standardized dimensions for easier planning, calculation and processing, and less waste

Designed by Nature, Not Chemistry: Natural Beauty, Eco-Friendly

- Ahead of the curve: Huge variety of species, any look possible, target every design trend
- A natural, sustainable product: Using hardwood sustainably, ensuring maximum utilization of a valuable natural resource
- Safe and reliable: Free from formaldehyde and ideal for sensitive applications such as aircraft or automotive construction

Real Wood Without the Worries: Natural Materials, Specification Ready

- Get what you expect: Every project retains the same look with Linea's consistent finish
- Consistent quality: With less blemishes than re-constituted or natural veneer. The result: happier customers and less claims

Predictable Yield Reduces Risk and Cost: Consistent Quality, Continuous Supply

- Easy processing: fixed dimensions, consistent finish and high deliverability
- Always there when you need it: Our continuous supply allowing you to hold lower stock levels with confidence

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With the decision to integrate real wood into the VW Tiguan 2025 interior, Volkswagen wanted to "move away from the industrial and artificial aesthetics that prevail in the automotive industry", says head designer Paulina Zamudio. Real materials replace imitations to create a natural and authentic ambience.

Materials used in the automotive industry must meet particularly high standards. Here too, the exceptional qualities of Linea veneer made it the obvious winner - meeting stringent safety regulations and conforming with lightfastness, stability during prolonged sunlight exposure, and alternating temperatures. Linea delivers consistent quality and appearance over the entire service life of the vehicle.



Elegant detail in the 2025 Volkswagen Tiguan model: Linea's real wood creates a natural and authentic ambience



“A car not only has to fulfill a function but must also give its owner pleasure for many years when they get behind the wheel. With LINEA’s premium natural appearance, we are sure of this.”

Paulina Zamudio, Design Specialist Volkswagen Mexico

Three reasons why Volkswagen chose Linea

- Linea is available in consistently high and uniform quality over many years.
- Danzer provides certified wood and a transparent production chain, ensuring responsible use of the renewable raw material.
- Danzer has over 15 years of experience in the supply of engineered veneers for the automotive market.

A successful start

Since its market launch in November 2024, the new VW Tiguan has received much praise, not least for its interior design. The use of genuine American walnut veneer for the wing has been highlighted in many reviews, underlining the premium feel and high-quality finish of the vehicle.



The appearance of Linea in elegant American walnut emphasizes the premium positioning of the VW Tiguan in its class.



American Walnut American White Oak European Oak European Oak Fumed European Ash White European Ash Brown



Birch Silver Birch Black Birch European Larch European Larch Fumed Teak

12 SPECIES OF DANZER LINEA AVAILABLE (ON STOCK!)

- American Walnut
- American White Oak
- European Oak
- European Oak Fumed
- European Ash White
- European Ash Brown
- Birch
- Silver Birch
- Black Birch
- European Larch
- European Larch Fumed
- Teak

Other species and dimensions on request. Please contact our sales for more information
 Danzer Linea is available in all standard species at least with FSC-CW.

LINEA TECHNICAL SPECIFICATIONS

Standard dimensions (foot/ millimeter):

- 2 x 8' = 2600 x 650 mm
- 2 x 10' = 3100 x 650 mm
- 2 x 12' = 3660 x 650 mm

Standard thicknesses:

- 0,55 mm American Walnut
- 0,56 mm American White Oak, European Oak, European Ash White, European Ash Brown

- 0,70 mm European Larch & European Larch Fumed
- 0,58 mm Teak, European Birch, Silver Birch & Black Birch

The glue used in Danzer Linea is formaldehyde free.



EXPERIENCE LINEA FOR YOURSELF

Check out our website to find more on Linea technical veneer and order your free sample!

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