

DANZER

FACTS & FIGURES

Danzer is a producer of primary hardwood products; value added wood products and related services.

PRODUCT RANGE

- Sliced wood
- Sawn wood
- Speciality wood products and services

20% of the revenue is made with sawn wood,
60% of the revenue with sliced wood,
20% of the revenue with logs, value-added products and services.

Danzer products are not sold to end users but to manufacturers, distributors and component producers.

Danzer is organized by business units for products and regions; every business unit runs its own production and sales operation.

ORIGIN OF RAW MATERIAL

58% North America
37% Europe
5% Other regions

MARKET POSITION

- Largest producer of decorative veneer worldwide
- Among the top ten producers of lumber in North America

For comparison: Annual consumption of wood worldwide: 3.5 billion cubic meters

- half of that is used for energy
- 1.8 billion cubic meters used industrially
- Danzer processes less than 500,000 cubic meters; this equals 0.03% of the global harvest for industrial use

OPERATIONS

- 1,200 employees worldwide
- Sales 2023: app. 180 million Euros
- 2023 Danzer sold to 77 countries; the top ten countries contributed 80 percent to total sales:

USA	26,7%
United Kingdom	14,8%
Canada	11.0%
Germany	7.5%
Poland	5.2%
Austria	4.2%
Slovakia	3.2%
China	2.8%
Other	24,6%

8 production facilities, 12 sales offices

DANZER IN NORTH AMERICA

2 veneer mills, 1 sawmill

5 sales offices

DANZER IN EUROPE

1 veneer mills, 1 spliced faces production facility, 1 plant for 3D-Veneer and Special Products
5 sales offices

HISTORY

- 1932: Karl Danzer begins as a broker specialized on high quality veneers.
- 1949: Inauguration of the veneer plant in Reutlingen (Germany) marking the beginning of the industrial activities of the company.
- 1999: First Danzer slicer VS4000 starts operation
- 2006: Launch of the new wooden surface Danzer Vinterio
- 2007: ISO 14001:2004 standards procurement certification followed by FSC (2009)
- 2008: Acquisition of 3D-Veneer company Reholz GmbH
- 2013: Installation of a curve saw for optimized yields even from crooked logs
- 2013: Start of sliced deck layer production for hardwood flooring
- 2014: Introduction of first hardwood Log Scanner
- 2015: First Danzer Sustainability Report following Global Reporting Initiative standard
- 2020: Danzer sells its forestland holdings in North America
- 2021: AFL (Automated Formatting Line), a fully automated parquet deck flooring production, featuring an AI-enhanced inhouse developed software, is launched
- 2022: Danzer celebrates its ninetieth anniversary
- 2024: In line with Danzers strategy to expand and further innovate in the Northern Hemisphere, the African activities of Interholco AG (IHC) are sold
- 2024: Ahead of the deadline, Danzer is fully EUDR compliant