Danzer is a producer of primary hardwood products; value added wood products and related services.

**PRODUCT RANGE**

- Sliced wood
- Sawn wood
- Timber and logs
- Value-added products and services

43% of the revenue is made with sawn wood, 40% of the revenue with sliced wood, 17% of the revenue with logs, value-added products and services.

Danzer products are not sold to end users but to manufacturers, distributors and component producers.

Danzer is organized by business units for products and regions; every business unit runs its own production and sales operation.

**ORIGIN OF RAW MATERIAL**

57% North America
37% Europe
6% Other regions

**MARKET POSITION**

- Largest producer of decorative veneer worldwide
- Among the top ten producers of lumber in North America
For comparison: Annual consumption of wood worldwide: 3.5 billion cubic meters

- half of that is used for energy
- 1.8 billion cubic meters used industrially
- Danzer processes less than 500,000 cubic meters; this equals 0.03% of the global harvest for industrial use

OPERATIONS

- 1,500 employees worldwide
- Sales 2020: 144 million Euros (2019: 172 million Euros)
- 2020 Danzer sold to 76 countries; the top ten countries contributed 80 percent to total sales:
  
  USA 30.2%
  United Kingdom 16.8%
  Germany 8.7%
  Canada 7.0%
  Austria 4.2%
  China 3.6%
  Poland 3.2%
  Sweden 2.2%
  Slovakia 2.1%
  Mexico 2.0%

  Total Top 10 79.8%

3 veneer mills, 1 Vinterio plant, 1 3D-Veneer plant, 1 sawmill, 18 sales offices

DANZER IN NORTH AMERICA

2 veneer mills, 1 sawmill
9 sales offices
DANZER IN EUROPE

1 veneer mill, 1 Vinterio plant, 1 3D-Veneer plant
7 sales offices

DANZER IN ASIA

2 sales offices

HISTORY

1932: Karl Danzer begins as a broker specialized on high quality veneers.
1949: Inauguration of the veneer plant in Reutlingen (Germany) marking the beginning of the industrial activities of the company.
1999: First Danzer slicer VS4000 starts operation
2006: Launch of the new wooden surface Danzer Vinterio
2008: Acquisition of 3D-Veneer company Reholz GmbH
2013: Installation of a curve saw for optimized yields even from crooked logs
2013: Start of sliced deck layer production for hardwood flooring
2014: Introduction of first hardwood Log Scanner
2015: First Danzer Sustainability Report following Global Reporting Initiative standard
2020: Danzer sells its forestland holdings in North America